

# COMPETITIVE MATRIX

Competitive information retrieved from competitor websites as of 7/2019

	TTI Success Insights	Birkman	Caliper	Culture Index	DDI	Everything DISC (Wiley)	Gallup Strengthfinder	Hogan	InnerMetrix	Kolbe	Myers Briggs	Predictive Index
<b>Business Model</b>	Distributor Model	Distributor & Direct	Distributor & Direct	Direct	Direct	Distributor Model	Direct	Distributor & Direct	Distributor Model	Distributor Model	Direct	Distributor & Direct
<b>Behaviors</b>	●	●	●	●	●	●	●	●	●	●	●	●
<b>Motivators</b>	●	●	●					●	●			
<b>EQ</b>	●											
<b>Competencies (Soft Skills)</b>	●		●		●							
<b>Sales Skills</b>	●											●
<b>Hartman (Acumen)</b>	●								●			
<b>360° Tool</b>	●	●	●		●	●		●				
<b>Team Report</b>	●	●	●					●				
<b>Hiring Focus</b>	●		●									●
<b>Job Benchmarking</b>	●		●					●		●		●
<b>Global Norming</b>	●	●						●				
<b>GDPR Compliant</b>	●	●			●		●	●			●	●
<b>Available Languages</b>	47	23	21	1	21	13	26	47	10	4	29	70